MEDIA CONTACTS:
Loryn Kasten, 970-871-5456
lkasten@steamboat.com
Michael Lane, 970-871-5474
mlane@steamboat.com
Connect:

AM OFFERS
SKI TOWN, U.S.A.®

Direct Flight Program Features Nonstop Jet Service On Four Airlines From Seven Cities

STEAMBOAT SPRINGS, CO-WINTER 2011/2012-The Steamboat Ski & Resort Corporation's winter nonstop flight program will offer convenient nonstop jet air service from seven major airports on four key U.S. carriers – American, Delta, Frontier and United Airlines, into Steamboat/Hayden Airport for the 2011/2012 season. In time for the upcoming winter season, the Steamboat/Hayden Airport (HDN) will put the finishing touches on the final phase of its multi-million-dollar project to modernize the facility.

Quick Facts
Started..... 1986/87
Airport Code..... HDN
Carriers 4
Aircraft Type 6
Nonstop Airports 7
Connecting Airports ...200+
Runway Length.....10,000'

"Steamboat's air program continues to provide convenient access to the home of Champagne Powder® snow," said Rob Perlman, senior vice president of sales & marketing for Steamboat Ski & Resort Corporation. "Coming off our fourth 400+ snow season in the past six years, we have aggressively worked with the airlines to increase seats into Ski Town, USA this winter so that powderhounds have a variety of options to reach their favorite Colorado resort."

New for the 2011/2012 winter season, travelers flying directly from, or connecting through Houston, will enjoy a larger plane moving to a daily 737-800. In addition, the Delta Atlanta and Minneapolis/St. Paul service will operate an extra week ending the season on April 1st instead of its typical March end date. Frontier is set to be back for its second season flying directly into Steamboat/Hayden. The resort had added seven additional weekend nonstops operations from Newark, Feb 11 - Mar 24. With these modifications, Steamboat's overall program will experience a 4% increase in total seats over last winter.

Great airfares and programs are in the system and currently available for purchase through Steamboat. The 2011/2012 schedule provides convenient connections from more than 200 airports nationwide and worldwide, keeping Steamboat one of the most easily accessed resorts in the Rocky Mountains.

City	Frequency	Dates	Flight	Departs	Arrives	Carrier	Equipment	Capacity
Atlanta (ATL)	Daily	12/17-4/1	1218 1218	10:15am 12:50pm	12:03pm 5:59pm	Delta Air Lines	737-800	160
Chicago (ORD)	Daily	12/15-4/2	2363 2318	9:30am 12:25pm	11:20am 4:10pm	American Airlines	737-800	160
Chicago (ORD)	Tues/Wed	1/10-2/8	3759 3760	9:35am 12:30pm	11:40am 4:50pm	American Eagle	CR7	65
Dallas/Ft. Worth (DFW)	Daily	12/15-4/2	2229 2228	11:25am 1:45pm	12:45pm 4:50pm	American Airlines	757	188
Denver (DEN)	Daily	12/15-3/31	6229/5435 6490/5435	9:10am 10:40am	10:00am 11:39am	United Express	CR7	66
Denver (DEN)	Daily	11/24-4/15	5373 5373	11:55am 1:15pm	12:41pm 2:05pm	United Express	CR7	66
Denver (DEN)	Daily	12/1-12/12 12/15-3/31	5417 5417	4:12pm 5:34pm	5:03pm 6:30pm	United Express	CR7	66
Denver (DEN)	Daily	11/24-4/15	Various	9:30pm 7:45am	10:19pm 8:35am	United Airlines	CR7	66
Denver (DEN)	Daily	12/15-4/15	1399 1398	12:10pm 1:35pm	1:05pm 2:35pm	Frontier Airlines	E190	99
Houston (IAH)	Daily	12/15-4/1	1482 1489	11:30am 2:20pm	1:29pm 6:04pm	United Airlines (Continental)	737-800	160
Minneapolis/St. Paul (MSP)	Daily	12/17-4/1	5756 5756	11:45am 2:15pm	1:19pm 5:34pm	Delta Connection	ERJ-175	76
Newark (EWR)	Saturday	12/17-3/24	1659 1547	8:30am 12:20pm	11:11am 6:15pm	United Airlines (Continental)	737-700	124
Newark (EWR NEW	Saturday-In Sunday-Out	2/11-3/24	1439 1657	4:00pm 8:00am	6:41pm 1:55pm	United Airlines (Continental)	737-700	124

All information subject to change without notice.

"As a result of the state-of-the-art airport facility and a direct flight program built upon big jets, convenience and a variety of options, Steamboat's nonstop flight system is truly a key differentiator against other winter destinations," continued Perlman. "For a place that feels a million miles away, it sure is easy to get to."

Currently, Steamboat Central Reservations® is featuring airfares for the upcoming winter season from a variety of cities and carriers. With the season on the horizon, it's never too early to save a boatload on your winter vacation through Steamboat-the first choice for discounted airfares into Ski Town, U.S.A. For one-call personalized service, virtual tours and easy booking, contact Steamboat at 1-800-922-2722 or www.steamboat.com.

All flights can be booked through Steamboat Central Reservations, which represents the majority of lodging properties in the area and offers the greatest value and convenience with packages customized to include any or all of the following: air transportation, lodging, lifts, rentals, clinics, mountain dining, ground transportation, off-mountain activities and travel protection insurance.

STEAMBOAT/HAYDEN AIRPORT (HDN):

Once passengers touch down, they'll set foot in an ultra-spacious multi-million-dollar airport terminal facility. Over the past five years, the airport facility has evolved with an array of improvements that touched every element of guest service from check-in counters to arrival/departure terminals; food & beverage outlets to retail amenities; and curb-side/baggage services to security screening.

"With the completion of this $9 million project, the Steamboat/Hayden Airport is now recognized as a premier regional airport facility across the Rocky Mountains," said David Ruppel, Yampa Valley Regional Airport manager. "When guests arrive this coming winter, it will feel like a completely new terminal facility."

Phase III, the $9 million and final portion of the overall $15 million plan, includes a new passenger arrival area, a second baggage carousel, full-service main level restaurant, walkway linking ticketing and bag claim, expanded TSA passenger security entry, improved concessions and passenger amenities including a large gas fireplace and panoramic window views. Overall, 8,436 sq. ft. of terminal space has been created and another 18,000 sq. ft. in the existing terminal was replaced or remodeled

GROUND TRANSPORTATION:

Express shuttle service on GO Alpine and Storm Mountain Express is available from the *Steamboat/Hayden Airport* (HDN). Schedules, rates and reservations may be obtained by contacting Steamboat Central Reservations at 800-922-2722 or www.steamboat.com.

GO Alpine - The only full service ground transportation company with 20 years of experience in Northwest Colorado. Operating 365 days a year, GO Alpine offers daily scheduled service to the Steamboat/Hayden Airport with shuttle or private transfer service.

Storm Mountain Express - Storm Mountain Express offers executive and shared shuttle service including such amenities as TV, VCR or DVD and complimentary beverages. The primary goal is to provide a first class, safety oriented and affordable transportation service to and from Steamboat/Hayden Airport.

In addition, GO Alpine offers daily express shuttle service from *Denver International Airport*. The pick-up location is on Level 5 (baggage claim), East side, door 511.

Company	Depart From	To	Departure Times
GO Alpine	DIA	Steamboat	12pm/3pm/6pm/9pm
	Steamboat	DIA	6am/9am/12pm/3pm

GO Alpine and Storm Mountain Express offer charter shuttle service to and from the *Eagle Airport* (EGE), which also offers nonstop jet service nationwide. Steamboat is located 160 miles/267kms from Denver; 240 miles/401kms from Colorado Springs; 95 miles/158kms from Eagle; and 196 miles/327kms from Grand Junction.

www.steamboat.com